

## Gunwatta Pakhwada Competition Guidelines 2024

With the theme 'Gunvatta se Sashakt Bharat, Viksit Bharat' (गुणवत्ता से सशक्त भारत, विकसित भारत) the National Board of Quality Promotion (NBQP) of Quality Council of India (QCI) is proud to announce Gunvatta Pakhwada from 14th to 28th November 2024. This two-week initiative is designed to promote a deeper understanding of the significance of quality in various aspects of life, from personal practices to organizational standards. By encouraging a culture of quality, we aim to build a stronger and more efficient nation that upholds the highest benchmarks of excellence across industries and sectors. As part of this initiative, we are hosting a series of exciting competitions to engage individuals and organisations.

Below are the competitions along with their guidelines:

- Creative Banner Making Competition
- Showcasing Quality Improvement Initiatives
- Quality Quiz Competition
- Celebrating Quality Culture within Organisations

### 1. Creative Banner-Making Competition

- **Categories:** Students, Quality Professionals and Organisations
- **Eligibility:** Students of Class 8 to Undergraduate are eligible. Any working professional is eligible. For organizations, any organization or institution are eligible to take part.
- **Instructions:**
  - a. Banners can be either hand-sketched or created using computer graphics software.
  - b. For hand-sketched banners, you may use A3 or A2-sized sheets.
  - c. Captions/text in either Hindi and English are allowed. Ensure that the text is clear, legible, and visually prominent.
  - d. The textual description should not exceed 20 words.
  - e. The use of recyclable and indigenous materials is highly appreciated.
  - f. Entries must be submitted online.
  - g. Participants will receive an email confirmation upon the successful submission of their application.

- **Note:**
  - a. Maximum of 1 entry per user is allowed.
  - b. Banners must be the original creations of the participants, and their content should align with the theme. Evaluation will consider visual impact, originality, creativity, and relevance to the theme.
  - c. Before uploading the image, please ensure that your name is mentioned at the bottom right.

## 2. Showcasing Quality Improvement Initiatives

- **Eligibility:** Open to organisations or institutions
- **Category:** The participant may choose to participate in any or all of the following categories within this competition:
  - a. Innovation in Process
  - b. Innovation in Product
  - c. Innovation in Service
  - d. Kaizen Implementation
  - e. Quality Best Practices Implementation

- **Instructions:**
  - a. Submissions must include the theme title (as mentioned above), problem statement, root cause analysis, solution analysis, methodology/tools used, before-and-after scenarios (with pictures), tangible and intangible benefits, and any other relevant details.
  - b. Organizations can submit a 15-second video showcasing improvements in their activities, processes, or productivity. If the video exceeds the limit, include a link to the uploaded video in the report.
  - c. Include 'before' and 'after' photos in the report to show improvements within the organisation or institute.
  - d. Include descriptions of benefits achieved with images and videos, highlighting the organisation's performance excellence and the quality tools used.

- **Note:**
  - a. Maximum of 1 entry per user is allowed.
  - b. Entries must be submitted using the provided Kaizen sheet template (see Annexure 1).

### 3. Quality Quiz Competition

- **Categories:** Students and Quality Professionals
- **Eligibility:** Students of Class 8 to Undergraduate are eligible. Any working professional is eligible to take part.
- **Instructions:**
  - a. Students will have 20 questions that must be completed within 10 minutes. Quality Professionals will have 30 questions that must be completed within 10 minutes. The questions will focus on topics such as quality, quality concepts, and quality gurus.
  - b. Once you move to the next question, there is no option to go back to a previous one. Additionally, switching tabs or windows during the quiz will lead to the participant's automatic submission of the quiz.

### 4. Celebrating Quality Culture within Organizations

- **Eligibility:** Any organisations/institutions can participate.
- **Instruction:** Organisations/institutions are encouraged to celebrate Gunvatta Pakhwada, in the form of activities or competitions. Participating organisations are required to submit a report detailing their activities. The report should include:
  - a. **Activities/Events Organized:** A summary of the quality-related programs and events held.
  - b. **Engagement:** The level of participation from employees, departments, and senior management.
  - c. **Supporting Materials:** Video links, photographs, or other relevant documentation showcasing the celebrations.

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#### Recognition:

- a. All the winners and participants will receive e-certificates.
- b. The names of the winners will be published on the social media handles of NBQP-QCI, on the website of the National Board of Quality Promotion (NBQP) and in the Quality India Magazine.

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### Terms and Conditions:

- The winning entries will be declared by the NBQP-QCI secretariat, on the recommendation of the evaluation committee.
- The decision regarding winning entries will be final and binding. No requests for disclosure of the evaluation procedure or reconsideration of the results will be entertained.
- By participating in this contest, the participant agrees to grant the contest organizers the right to publish their work in any manner they deem appropriate.
- All entries become the property of QCI and will not be returned.
- By entering this contest, entrants agree to all the stated terms and conditions.

# Annexure 1

## Kaizen Sheet

<b>Kaizen Title</b>					
<b>Company Name</b>		<b>Location</b>		<b>Dept/section</b>	
<b>Kaizen Implementation Duration (mm/yy)</b>			<b>Team engaged</b>		
<b>Problem statement</b>					
<b>RCA/Diagnosis</b>					
<b>Solution Description</b>					
<b>Quality Tools Used</b>					
<b>Before Pictures</b>			<b>After Pictures</b>		
<b>Tangible Benefits</b>			<b>Intangible benefits</b>		