

## FAQs for Gunvatta Pakhwada Website 2024

### 1. What is Gunvatta Pakhwada?

Gunvatta Pakhwada is a cornerstone initiative under the Quality Bharat Mission, proudly led by National Board of Quality Promotion, Quality Council of India (QCI). It is a two-week nationwide initiative dedicated to promoting a culture of quality and excellence through interactive competitions and quality improvement activities. Previously, we organized Quality Month, which primarily focused on youth. Starting this year, Gunvatta Pakhwada will replace it, expanding its scope to include not only youth but also quality professionals and organizations.

### 2. What is the theme of Gunvatta Pakhwada 2024?

The theme for Gunvatta Pakhwada 2024 is '*Gunvatta se Sashakt Bharat, Viksit Bharat*' (गुणवत्ता से सशक्त भारत, विकसित भारत), which is designed to inspire quality consciousness and awareness among all.

### 3. When will Gunvatta Pakhwada take place?

Gunvatta Pakhwada is scheduled to take place from November 14 to 28, 2024.

### 4. Who can participate in Gunvatta Pakhwada?

Participation is open to individuals, students (from Class 6 to undergraduate level), quality professionals, and organizations from all sectors.

### 5. What are the main competitions in Gunvatta Pakhwada?

The main competitions include:

- **Creative Banner Making Competition:** Unleash your creativity by designing impactful banners that celebrate and promote the importance of quality in everyday life
- **Showcasing Quality Improvement Initiatives:** Share impactful initiatives that have significantly improved quality within your organization. This is a chance to showcase innovations that have driven positive change and exemplify a commitment to excellence
- **Quality Quiz Competition:** Test your knowledge of quality standards and practices through a challenging and informative quiz designed to expand your understanding of quality
- **Celebrating Quality Culture within Organizations:** Organizations are encouraged to organize programs that celebrate a quality-driven culture. Participants can submit a detailed report that includes an overview of their activities, examples of employee engagement, and supporting materials that illustrate their quality initiatives

## 6. What are the guidelines for the Creative Banner Making Competition?

Participants can submit hand-sketched or digitally designed banners, which must be original and adhere to the theme. For more details on design specifications, please refer to the competition guidelines

## 7. How can organizations participate in the Quality Improvement Showcase?

Organizations can submit a report that includes a problem statement, solutions, before-and-after visuals, and the benefits achieved through quality improvements. Entries must be submitted along with the Kaizen sheet, provided in the Competition Guidelines (*provide hyperlink to Guideline*) under Annexure 1. The submission can also include a 15-second video of the improvement initiative

## 8. What is the format for the Quality Quiz Competition?

The quiz is conducted online, with 20 questions for students and 30 for professionals. Participants must complete the quiz within 10 minutes without switching tabs or windows, as this will automatically submit the quiz.

## 9. How are winners and participants recognized?

All participants and winners will receive e-certificates. Winners' names will be featured on QCI's social media platforms, Quality India magazine and NBQP website.

## 10. Are there any terms and conditions for participating?

By participating, individuals consent to QCI publishing their work. Additionally, the evaluation committee's decision on winners is final, and requests for reconsideration of results will not be accepted.

## 11. How can I register for Gunvatta Pakhwada?

Registration link to participate: <https://gunvattapakhwada2024.qcin.org/>

## 12. If I need assistance, how can I contact the Gunvatta Pakhwada team?

If you need help or have any questions, [click here](#) to raise a request. You can write to us at [eqp.nbqp@qcin.org](mailto:eqp.nbqp@qcin.org).

Additionally, you may reach out to us directly:

- Sapna (+91-9599663755)
- Siddhant Sarang (+91-9113307181)