

## Guidelines: Celebrating Quality Culture within Organizations

- **Eligibility:** Any organisations/institutions can participate.
- **Instruction:** Organisations/institutions are encouraged to celebrate Gunvatta Pakhwada, in the form of activities or competitions. Participating organisations are required to submit a report detailing their activities. The report should include:
  - a. **Activities/Events Organized:** A summary of the quality-related programs and events held.
  - b. **Engagement:** The level of participation from employees, departments, and senior management.
  - c. **Supporting Materials:** Video links, photographs, or other relevant documentation showcasing the celebrations.

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### Recognition:

- a. All the winners and participants will receive e-certificates.
- b. The names of the winners will be published on the social media handles of NBQP-QCI, on the website of the National Board of Quality Promotion (NBQP) and in the Quality India Magazine.

### Terms and Conditions:

- The winning entries will be declared by the NBQP-QCI secretariat, on the recommendation of the evaluation committee.
- The decision regarding winning entries will be final and binding. No requests for disclosure of the evaluation procedure or reconsideration of the results will be entertained.
- By participating in this contest, the participant agrees to grant the contest organizers the right to publish their work in any manner they deem appropriate.
- All entries become the property of QCI and will not be returned.
- By entering this contest, entrants agree to all the stated terms and conditions.