

## Guidelines: Creative Banner-Making Competition

- **Categories:** Students, Quality Professionals and Organisations
- **Eligibility:** Students of Class 8 to Undergraduate are eligible. Any working professional is eligible. For organizations, any organization or institution are eligible to take part.
- **Instructions:**
  - a. Banners can be either hand-sketched or created using computer graphics software.
  - b. For hand-sketched banners, you may use A3 or A2-sized sheets.
  - c. Captions/text in either Hindi and English are allowed. Ensure that the text is clear, legible, and visually prominent.
  - d. The textual description should not exceed 20 words.
  - e. The use of recyclable and indigenous materials is highly appreciated.
  - f. Entries must be submitted online.
  - g. Participants will receive an email confirmation upon the successful submission of their application.
- **Note:**
  - a. Maximum of 1 entry per user is allowed.
  - b. Banners must be the original creations of the participants, and their content should align with the theme. Evaluation will consider visual impact, originality, creativity, and relevance to the theme.
  - c. Before uploading the image, please ensure that your name is mentioned at the bottom right.

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### Recognition:

- a. All the winners and participants will receive e-certificates.
- b. The names of the winners will be published on the social media handles of NBQP-QCI, on the website of the National Board of Quality Promotion (NBQP) and in the Quality India Magazine.

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### Terms and Conditions:

- The winning entries will be declared by the NBQP-QCI secretariat, on the recommendation of the evaluation committee.
- The decision regarding winning entries will be final and binding. No requests for disclosure of the evaluation procedure or reconsideration of the results will be entertained.
- By participating in this contest, the participant agrees to grant the contest organizers the right to publish their work in any manner they deem appropriate.
- All entries become the property of QCI and will not be returned.
- By entering this contest, entrants agree to all the stated terms and conditions.